

Review of 2013-2014 Halifax Regional Speed Skating Club Season



May 2014

1. Year in Review

This was year two in a transition towards club growth and financial stability.

We made good strides on both fronts as we retained most skaters from the previous year while attracting new skaters in both short track and long track – for a net total of numbers similar to last year. While financially this was our second year without Saturday short track ice - which set us up to be more financially stable.

Here follows a general review of our season (in no particular order):

- Under the leadership of co-meet coordinators Brad Holwell and Brian Cameron, we hosted the early bird meet this year. From all points of view within the club and from the club participants from across the Atlantic Region, it was a success.
- Focused on club membership growth through the following activities:
 - Kept the lowered the price for one day Group C Skaters to attract new young skaters to the club at a price that was comparable to pricing for other entry level sports programs.
 - Followed up all new member inquiries with personalized emails and phones calls.
 - Early registration night prior to the start of the season.
 - Free trials to capitalize this year in particular on the Olympics momentum.
 - Continued branding and apparel program.
- Ordered new skates so that all participants could skate in long blades to truly experience the sport. And tightened policy and inventory management for borrowing skates for summer camps, etc.
- Continued to work closely with SMC to get the most of our ice time commitment and partnership.
- Under the leadership and strong work from Chantal we ran the Halifax Rec Learn to Speed Skate program at the Oval.
- Continued to successfully integrated Special Olympics athletes/programs into our ice sessions.
- Hosted long track events at the Oval.
- Continued working towards the ideal model for integrated training/programming with Todd Landon's Atlantic Long Track Program.
- Collaborated with other clubs in the area to fit athletes in with the best club based on their budget/ability/age/interest.
- Supported our coaches with financial assistance for coaching courses and travel to meets.
- Our coaches stepped up again to provide an amazing experience for our skaters this year.

2. Financial Report

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3. Head Coaches Report

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4. Executive & Officers

HRSSC Executive Positions

- President - Open
- Vice President – Brian Cameron
- Secretary – Alanna Emin
- Treasurer – Christina Cameron
- Short Track Rep - Open
- Long Track Rep – Chantal Leger

Open positions this year – President and Short Track Rep.

Voting on the open Executive positions to take place.

HRSSC Officers

- Head Coach - Brent Thompson
- Equipment Manager – Kevin Goswell
- Web Site Coordinator – Kari Tiffin
- Meet Coordinator - Open
- Registrar – Christina Cameron
- SMC Board Reps – Brian Cameron and Mike Sullivan

Confirmation of open positions and nominations/voting as required.

5. New Business

Any new business to be addressed to the Executive.